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Volkswagen India to pass on full benefit of duty reduction to customers

Prices of Jetta and Passat slashed by Rs 45,194 to Rs 80,859

Delhi (India), December 16, 2008 – Volkswagen India has announced a reduction in the prices of its production models Jetta and Passat by Rs 45,194 to Rs 80,859 across all variants.

“We are happy to pass on the full benefit of the duty reduction to our valued Indian customers. Going forward it will be our endeavour to support government initiatives aimed at arresting the economic downturn”, said Mr. Joerg Mueller, President and Managing Director Volkswagen Group India.

This follows the announcement by the Union Government for reduction in CENVAT for all cars by 4 per cent on Sunday 7th December 2008. Volkswagen has decided to pass on the full benefit to its customers by reduction in the prices of its production models Jetta by Rs 45,194 to Rs 57,814 and Passat by Rs 74,193 to Rs 80,859. The Price Reduction is also applicable to all the dealer stock of respective models with immediate effect.

The variant-wise ex-showroom price of Jetta and Passat in Maharashtra and rest of India are as follows:

Price Cut		Ex Showroom (Maharashtra)			Ex Showroom (Rest of India)		
		Old Price	New Price	Change	Old Price	New Price	Change
Jetta	1,6 TL	12,85,573	12,40,379	45,194	13,08,330	12,62,244	46,086
	1,9 TL	14,09,013	13,60,015	48,998	14,34,364	13,84,397	49,967
	1,9 CL	16,51,178	15,94,490	56,688	16,81,452	1,62,3638	57,814
Passat	DSG	22,35,651	21,61,458	74,193	22,78,394	22,02,720	75,674
	DSG S	24,31,467	23,52,193	79,274	24,78,905	23,98,046	80,859

About Volkswagen

Volkswagen is the biggest brand within the Volkswagen Group and also the largest carmaker in Europe and in Germany. The brand sells its broad model range from the Fox to the Phaeton in more than 150 countries worldwide. With the market launch of the Passat in September 2007 and the Jetta in July 2008, Volkswagen offers its first models produced in India. Also available is the Phaeton and the Touareg as a direct import. Guided by a top-down strategy, Volkswagen presents itself in a variety of segments as a premium manufacturer of high volume models.

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