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Volkswagen Group registers impressive sales figures in India

Mumbai (India), July 14, 2008 – The Volkswagen Group, Europe’s leading automobile manufacturer registered an impressive 69 percent growth in sales in India between January to June 2008, a marked increase over projected figures. The three group brands- Audi, Skoda and Volkswagen together delivered 10,366 cars to customers in India in the last six months as against 6,131 cars sold last year in the corresponding period. In view of the robust sales, the Volkswagen Group has forecasted an annual sales figure of 20,000 cars for the period January to December 2008.

According to Mr Joerg Mueller, President Volkswagen India and Representative of the Volkswagen Group, “The significant increase in our sales figures in India reflects our growing presence in the Indian automobile market and highlights the mounting interest of the discerning Indian customer in our cars. It also points out to the fact that the various models from Audi, Skoda and Volkswagen are aligned to the demands of the market.”

“All brands of the Volkswagen Group are moving ahead on the growth curve in India. The sales delivery figures for January to June 2008 have exceeded our expectations. As such, we are confident of meeting our targets for the year. Going forward, our plans to further expand our model range with new launches like the Audi A4 and the Volkswagen Jetta in the year will also drive this endeavour”, he further added.

Audi delivered 470 cars to customers in the first half of 2008, 264 units or 128 percent more than the first six months of 2007. Skoda sold 9,556 cars, 3,643 units or 62 percent more than in the corresponding period the previous year. Volkswagen delivered 340 cars in the first six months of this year.

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