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OFF ROAD readers have made their choice: The Volkswagen Tiguan is the SUV of the year

The Touareg clinches the number-two ranking among luxury off-roaders

Wolfsburg, 20 February 2008. The readers of OFF ROAD, a German trade journal, have given the SUV of the Year prize to the Tiguan. Attracting 17.4 % of the votes, the Tiguan emerged as the readers' choice among the 20 nominated vehicles, ahead of its second and third-placed rivals the BMW X3 and the Land Rover Freelander. In the exceptionally prestigious category of Luxury Off-Roaders, the Volkswagen Touareg won the number-two ranking amidst a field of eleven rivals for the award in this category.

In the continuously growing segment for off-road vehicles, readers could this year choose from a total field of 87 models made by 38 manufacturers for prizes in eight categories. In addition to the fiercely competitive categories of Off-Road Vehicles and Luxury Off-Road Vehicles, SUVs and Luxury SUVs, there were also categories for Cross-Over Models, Classics, Pick-Ups and Special Vehicles. The criterion applied for the classification "Luxury" is a basic price tag of more than 40,000 euro.

Over 58,000 readers took part in this year's poll. The prizes were presented in Munich last night.

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