

Press Release



Volkswagen Phaeton moving ahead

Rising market shares for outstanding luxury saloon

Wolfsburg, 23 March 2005 - The Volkswagen Phaeton is on the road to success. Five months after its launch in Taiwan the Phaeton outdid prestigious competitors with a first place in the "Car Magazine" selection. In

the country's leading motoring magazine the Phaeton was voted best car in the category Luxury Saloons.

Since 1996 the "Car Magazine" editorial team has been assessing all participating vehicles in its "Automotive Buyers Guide" on various criteria to choose the winner for each segment following evaluation of the wide range of information. This year's jury was greatly impressed by the perfect workmanship, exquisite interior, and outstanding engineering of the Volkswagen Phaeton. According to the jury, the Phaeton is built to match peoples needs and provides an excellent combination of comfort, safety and performance.

The Asian testers were especially impressed by the Phaeton's safe and controlled handling – partly thanks to its standard 4MOTION permanent four-wheel drive. As standard, all Phaeton models are also equipped with 4-corner air suspension, which ensures improved vehicle stability and control, plus the unique Climatronic, and the Phaeton seats, which have received various awards from orthopaedists and specialist organisations.

Alongside this success story in Asia, the Phaeton is also continuing to gain in popularity in Germany and is establishing itself as a firm contender in the luxury class saloon segment. In February 2005 Volkswagen's comfort-focussed saloon increased its market share among luxury class saloons to over 18 percent. That means that almost every fifth newly registered saloon car in this segment is a Phaeton from the Transparent Factory in Dresden.

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