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## Volkswagen Jetta wins the coveted 'Autocar India Executive Car of the Year 2009' Award

**Mumbai, 8<sup>th</sup> January 2009** - The Volkswagen Jetta has been tagged the 'Executive Car of the Year 2009' by the most prominent Indian automotive magazine, Autocar India, at a glittering award function held in Mumbai yesterday evening.

Over the last two years, the Autocar awards have proved to be the benchmarks for auto excellence in India and are widely recognized as the most trusted word on automobiles for consumers, manufacturers and auto experts alike. As a part of the 2009 Autocar Awards, 16 cars and eight bikes were tested and judged by an eminent jury.

The purpose of the award is to recognise and choose the car which best symbolises quality, driveability and performance. Indians love the tough business-like feel and the comfort that the Volkswagen Jetta comes loaded with, while the drive quality, robustness and design of the car are added attractions.

The Volkswagen Jetta was launched in India in July 2008 and is assembled in Aurangabad. In a period of just five months, Volkswagen has successfully delivered 1000 Jettas to customers in India, exceeding its sales targets for the period.

Expressing joy on receiving the award Mr. Uwe Bodendiek, Director Sales and Dealer-Network Volkswagen Group Sales India said, "We are delighted to be the winner of the prestigious Autocar award – the Executive Car of the Year 2009 – and the choice has clearly established the Jetta as a world class car which meets all the global standards of safety, design and performance. The award adds to the Volkswagen brand in India and will help us in achieving greater heights in the New Year".

**About Volkswagen:** *Volkswagen is the biggest brand within the Volkswagen Group and also the largest carmaker in Europe and in Germany. The brand sells its broad model range from the Fox to the Phaeton in more than 150 countries worldwide. With the market launch of the Passat in September 2007 and the Jetta in July 2008, Volkswagen offers its first models produced in India. Also available is the Phaeton and the Touareg as a direct import. Guided by a top-down strategy, Volkswagen presents itself in a variety of segments as a premium manufacturer of high volume models.*

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